

B2B Loyalty Rewards Program Terms

PLEASE READ CAREFULLY.

Terms last updated: July 31st,

2024

Membership in Sinclair's B2B Loyalty Rewards Program (the "**Program**") is subject to the Terms and Conditions set forth below and our Website Terms & Conditions located at <https://sbgi.net/terms-conditions/>, as amended from time-to-time by us in our sole discretion ("**Terms**"). These Terms supersede all previous Terms that may have been in effect. By opening a new account or by using or continuing to use an existing account (collectively, "**Account**") to earn or redeem Reward Dollars (as defined below), you agree that: (1) you have read, understood, accept, and agree to abide by these Terms; (2) you are eligible for participation in the Program; and (3) you consent to the use of your data by Sinclair, Inc. and its subsidiaries and affiliates (collectively, "**Sinclair**", "**we**", "**us**", or "**our**"), and Sinclair's disclosure of such data to its third party service providers, etc., in accordance with Sinclair's Privacy Policy located at <https://sbgi.net/privacy-policy> ("**Sinclair Privacy Policy**").

If you have any questions about this Program or these Terms, you must contact Sinclair about such questions at rewards@sbgtv.com BEFORE you create an Account. Any questions about our Website Terms & Conditions should be directed to comments@sbgi.net.

A. Overview of the Program.

1. The Program allows businesses purchasing advertising inventory or other qualifying products or services approved in advance by Sinclair (collectively, "**Sinclair Products**") from Sinclair to earn Reward Dollars based on your purchases (as determined by Sinclair in its sole discretion), (together with any Bonus Reward Dollars, as defined below, collectively, "**Reward Dollars**").

To become a participant in the Program, you must first have or create an Account. You may create an Account by following the instructions at <https://rewards.sbgi.net/en/Account/Register>

The number of Reward Dollars to be earned may vary based on the type of Sinclair Products purchased or additional terms and conditions identified by Sinclair. No Reward Dollars will be awarded until Sinclair has actually received payment in full for the Sinclair Products purchased by you. Reward Dollars awarded to you may be deducted from your Account, including, without limitation, if you cancel any purchased advertising, request a refund, or otherwise fail to fulfill any obligation, as determined in Sinclair's sole discretion. You may redeem these Reward Dollars for rewards listed in the Program's Rewards catalog ("**Rewards Catalog**") located at <https://rewards.sbgi.net/en/Rewards/RewardShop>

B. Participation in the Program.

1. Participation in the Program is open to businesses located in any of the fifty (50) United States and the District of Columbia, invited by Sinclair to participate in the Program ("**you**", "**your**", "or "**Participant(s)**"). The Program is void where otherwise prohibited; and is administered in part by Snipp Interactive Inc., a Delaware corporation whose offices are located at 6708 Tulip Hill Road, Bethesda, MD 20816 ("**Administrator**"). The definition for "Administrator" also includes any other third-party service providers Sinclair uses or may use to administer the Program, if any.

2. You may only maintain one Account with a single email address per account per business entity. Each subsidiary or affiliate of a Participant may maintain a separate Account, as determined by Sinclair, but pooling of Reward Dollars by multiple Participants, whether or not legally related (i.e., subsidiaries or affiliates), is not permitted without Sinclair's express written consent. For example, if DEF, LLC is a subsidiary of ABC, Inc., ABC, Inc. may create a single account for all Sinclair Products purchased by ABC, Inc. and DEF, LLC or each may create its own Account. If ABC, Inc. and DEF, LLC create separate Accounts,

then the Reward Dollars accumulated in each Account are separate and cannot be pooled without Sinclair's express written consent. You may update or change the email address(es) associated with your Account, in the reasonable discretion of Sinclair.

3. Reward Dollars can be transferred from one Account to the Account of a successor in interest of all or substantially all the assets of a Participant if you/your business acquires another business which has an Account or is acquired by another business, in each case only upon the provision of ninety (90) days advance written notice to Sinclair.

C. Earning Reward Dollars

1. Every dollar spent on Sinclair Products in the current quarter plus the three (3) previous quarters in excess of the amount you spent in the previous four (4) quarters, or such other period as specified by Sinclair, in all cases, as determined by Sinclair in its sole discretion, will earn you Reward Dollars in accordance with the table below.

Tiers	Ad Spend Prior 4 Quarters	Ad Spend Current Quarter Plus Prior 3 Quarters	Earning Rate
Copper	\$0 - \$24, 999.99	\$0 - \$24,999.99	1%
Bronze	\$25,000 - \$99,999.99	\$25,000 - \$99,999.99	2%
Silver	\$100,000 - \$249,999.99	\$100,000 - \$249,999.99	3%
Gold	\$250,000 – \$999,999.99	\$250,000 – \$999,999.99	4%
Platinum	\$1,000,000 +	\$1,000,000 +	5%
Earning Rate: Reward Dollars are earned on incremental spend			

XYZ will earn Reward Dollars in accordance with its Program Tier if the spend in the current quarter plus the previous 3 quarters is greater than the spend in the previous 4 quarters.

For example, prior to joining the Program, XYZ purchased \$20,000 in Sinclair Products as follows over the previous rolling 4 quarters \$4,500 in Q1 2023, \$6,500 in Q2 2023, \$1,000 in Q3 2023 and \$8,000 in Q4 2023. Upon registering for the program XYZ is placed in the Copper Tier based on such prior spend (if XYZ had spent \$50,000 in 2023, then XYZ would have been placed in the Bronze Tier). If XYZ spends \$3,350 in Q1 2024, XYZ would not earn any Reward Dollars because the spend in the current quarter plus the prior 3 quarters (\$6,500 in Q2 2023, \$1,000 in Q3 2023, \$8,000 in Q4 2023, and \$3,350 in Q1 2024 = \$18,850) is less than the spend in the prior 4 quarters (\$20,000). If XYZ spends \$7,200 on Sinclair Products in Q2 2024, then XYZ would earn 7 Reward Dollars because its spend in the current quarter plus the prior 3 quarters (\$1,000 in Q3 2023, \$8,000 in Q4 2023, \$3,350 in Q1 2024, and \$7,200 in Q2 2024 = \$19,550) exceeds the amount XYZ spent in the previous 4 quarters (\$6,500 in Q2 2023, \$1,000 in Q3 2023, \$8,000 in Q4 2023, and \$3,350 in Q1 2024 = \$18,850). To determine the Reward Dollars earned you multiple the amount of the increased spend by the Earning Rate of your Tier. In this case, \$19,550 - \$18,850 = \$700 * .01 = 7. Tiers are recalculated at the end of each month.

Please see the chart below for additional examples of how Reward Dollars are awarded.

Sinclair Broadcast Group**Sinclair Rewards**

XYZ Automotive Example

Advertiser:

XYZ Automotive

XYZ Enrolls

	2023				2024				2025			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Invoice Payments	\$ 4,500	\$ 6,500	\$ 1,000	\$ 8,000	\$ 3,350	\$ 7,200	\$ 7,800	\$ 9,500	\$ 3,250	\$ 8,000	\$ 3,600	\$ 8,350
Prev 4 Qtr Pd					\$ 20,000	\$ 18,850	\$ 19,550	\$ 26,350	\$ 27,850	\$ 27,750	\$ 28,550	\$ 24,350
Current 4 Qtr Pd					\$ 18,850	\$ 19,550	\$ 26,350	\$ 27,850	\$ 27,750	\$ 28,550	\$ 24,350	\$ 23,200
Incremental					\$ (1,150)	\$ 700	\$ 6,800	\$ 1,500	\$ (100)	\$ 800	\$ (4,200)	\$ (1,150)
Tier Level					Copper	Copper	Copper	Bronze	Bronze	Bronze	Bronze	Copper
Earning Rate					1%	1%	1%	2%	2%	2%	2%	1%
Reward \$s Earned					\$ -	\$ 7	\$ 68	\$ 30	\$ -	\$ 16	\$ -	\$ -
Reward \$s Expiring					\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7	\$ 68	\$ 30
Reward \$s Balance					\$ -	\$ 7	\$ 75	\$ 105	\$ 105	\$ 114	\$ 46	\$ 16

Notes:

- Tier levels are determined by previous 4 qtr measurement period
- Tier levels are recalculated each month
- Reward \$s expire 12 months after hitting client's Snipp! account

If you have any questions about how or when Reward Dollars are awarded, please email your questions to rewards@sbgtn.com.

Sinclair may but is under no obligation to award bonus Reward Dollars for certain Sinclair Products purchased during a specific period or other offering (collectively, "**Bonus Reward Dollars**"). The terms and conditions to earn any Bonus Reward Dollars will be included with the offer to earn such Bonus Reward Dollars, if any. You will not earn or otherwise be entitled to any additional Reward Dollars if you are entitled to or otherwise receive any "makegoods" or similar remedy offered by Sinclair.

No Reward Dollars will be credited to your Account until Sinclair has actually received your timely payment, in full, for such Sinclair Products; and Reward Dollars may be deducted from your Account by Sinclair if you, including, without limitation, cancel any purchased advertising, request a refund, or otherwise fail to fulfill any obligation, as determined in Sinclair's sole discretion. No Reward Dollars will be awarded for late payments. Invoices must be paid within 90 days of invoice date to be eligible for reward dollars.

2. You are responsible for ensuring the accuracy of your Account. If you believe your Account is not accurate (e.g., information/contact information is incorrect, Reward Dollars were not properly credited to or were improperly deducted from your Account, etc.). Please report any suspected inaccuracies to rewards@sbgtn.com. Sinclair reserves the right to restrict access to your Account, remove and/or cancel any and all Reward Dollars from your Account, or delay or cancel any Reward Dollars redemption orders submitted, including, without limitation, if it suspects that such Reward Dollars were obtained fraudulently, or otherwise in violation of these Terms, or Reward Dollars were improperly credited to your Account.

3. There is no limit on the number of Reward Dollars you can earn; and except as otherwise set forth in these Terms, Reward Dollars expire twelve (12) months after Reward Dollars hit your Account. Reward Dollars have no cash value, are not redeemable for cash, cannot be purchased and, except as set forth in Section (B)(3), above are not transferable or assignable for any reason.

D. Redeeming Reward Dollars for Rewards

You may redeem Reward Dollars for rewards listed in the Rewards Catalog located at <https://rewards.sbgtn.net/en/Rewards/RewardShop>

(collectively, “**Reward(s)**”).

1. The Rewards Catalog may change periodically and without notice, so be sure to visit <https://rewards.sbgi.net/en/Rewards/RewardShop> often to see what items are currently available. Rewards are offered only while supplies last, are not guaranteed to be available at all times during the Program and are void where prohibited. The Rewards Catalog will list the corresponding Reward Dollars value required to obtain each Reward. All redemptions are subject to these Terms and any conditions or limitations stated in the Rewards Catalog.

- To redeem Reward Dollars for Rewards, click on the Rewards Catalog and follow the links and instructions to browse through the available Rewards. Once you have located an item you want, you can obtain the item by clicking the “Redeem” button and following the instructions provided. You will receive an email confirmation that the Reward has been ordered and the associated Reward Dollars will be deducted from your Account for that item. If you do not receive such confirmation within two (2) business days after your attempted redemption, please contact rewards@sbgtv.com.
- All Rewards will be delivered to the email or physical address you provide, so please confirm the relevant address before finalizing your redemption of a Reward. Neither Sinclair nor Administrator is responsible for any incorrect or inaccurate information provided by you or on your behalf, including, but not limited to any non-delivery of any Reward(s). Fulfillment times may vary; and multiple Rewards ordered at the same time may arrive separately.
- The shipping time may be indicated in the Rewards Catalog <https://rewards.sbgi.net/en/Rewards/RewardShop>
- , but any such shipping time is an estimate only. Indicated shipping and delivery times for Rewards may vary based on availability and are subject to change.
- Notice of Rewards to be delivered via email will be delivered to the email address you provided within 1 day after redemption and will expire outlined in the terms & conditions of the brand purchased .

2. Once your order has been confirmed, the order is final, and the Reward Dollars will be deducted from your Account. Reward Dollars will not be refunded or otherwise returned to your Account after an order has been placed, except in the sole discretion of Sinclair. Additionally, Rewards may not be returned, except in limited circumstances as determined in Sinclair’s sole discretion. For questions regarding materially damaged or discontinued items, please Contact Us at rewards@sbgtv.com.

3. To check the order status on any redeemed Rewards, please log into your Account and view your transaction history.

4. Sinclair make no representations, warranties or guaranties, express or implied, including implied warranties of merchantability, fitness for a particular purpose, and implied warranties arising from course of dealing with respect to any Rewards obtained through the Program. Please look to Administrator for whether they provide any guarantees or warranties on any items.

E. TAX INFORMATION:

Rewards may constitute taxable income to you. All federal, state, local, and other taxes on Rewards and any other costs and expenses associated with Reward acceptance (and use) not expressly set forth herein as being provided/paid for by Sinclair or Administrator, are your sole responsibility. The Administrator will provide you/your business with a 1099 tax form (preceded by a W9 Form to be completed by you)

for any Rewards redeemed with a value totaling \$600.00 or more in any calendar year.

F. Inactive Accounts

Sinclair reserves the right to remove all Reward Dollars from an Account if that Account is inactive for an unreasonable period as determined by Sinclair in its sole discretion. "Inactivity" is defined as a period where no Reward Dollars are earned or redeemed. Sinclair is not obligated to return or otherwise credit you for Reward Dollars that have been removed from your Account based upon inactivity.

G. Modification and/or Termination of Program

1. Sinclair reserves the right to change, modify or terminate the Program, including these Terms, at any time, with or without notice, in its sole discretion. Continued participation in the Program after any change or modification by Sinclair constitutes your acceptance of such modification(s). If you do not accept any change or modification by Sinclair, then your sole remedy is to discontinue your participation in the Program.

2. If the Program is terminated, Sinclair will notify you of such termination and will provide information on the last day(s) to earn and/or redeem Reward Dollars. After such time(s), any Reward Dollars remaining in your Account will be forfeited.

H. General Terms

1. By participating in this Program, you irrevocably agree to release and hold harmless Sinclair, its subsidiaries and affiliates and its/their officers, directors, employees, contractors and agents and its/their immediate family from any and all liability, including, without limitation:

- Any injury, accident, loss, claim, expense, or damages you or anyone with your experience in any way related to or arising from this Program or any Reward. To the maximum extent permitted by law, Sinclair's liability to you, if any, shall not exceed the actual value of the Reward(s) redeemed by you relating to such injury, claim, etc.
- Any claims, expenses and legal fees arising from or related to any violation of these Terms by you or anyone using your Account.
- Any typographical errors or omissions in any Program-related document.
- The use of any personal or other information you provide to any merchants in connection with processing your Reward, except to the extent such information is used contrary to Sinclair's Privacy Policy.
- Delayed or lost correspondence sent by U.S. mail or any other form of delivery, including email.
- Any error, omission, interruption, deletion, defect, delay, theft, destruction, unauthorized access to, or alteration of Reward Dollars earned and redeemed or other Program activities.

2. You agree that in order to process your transactions, the information (e.g., email and/or shipping address) you provide will be disclosed to merchants and other parties involved in your transaction and as otherwise set forth in Sinclair's Privacy Policy.

3. Sinclair does not endorse or guarantee any of the goods, services, Rewards or information provided by the third-party suppliers, including, but not limited to the Administrator used in the performance or fulfillment of the Program.

4. Sinclair is not liable for problems related to any of the equipment or programming associated with or utilized by the Participant or Administrator, including, without limitation, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software, inability to access any website or

online service, for any other technical or nontechnical error or malfunction, for lost, late, stolen, illegible, incomplete, garbled, misdirected, mutilated or postage due mail or other mail or email for any reason.

5. Third-party suppliers, including, but not limited to the Administrator, are independent contractors; they are not employees of Sinclair.

6. All questions or disputes regarding eligibility for the Program, the availability of Rewards, Reward Dollars balances, or a Participant's compliance with these Terms should be sent to rewards@sbgstv.com.

7. The Program is subject to all applicable laws and regulations. This Program and these Terms are governed by and construed in accordance with the laws of the State of Maryland without reference to any principles of conflicts of laws, which might cause the application of the laws of another state.

8. **DISPUTE RESOLUTION:**

You agree to arbitrate – rather than litigate in court – any and all claims or disputes between the parties (including any parents, subsidiaries, affiliates, officers, directors, employees, or agents of ours) that arise out of or in any way relate to this Program, the Sinclair Products, or any other products or services that we, our affiliates and/or our Administrators (on our behalf) may provide to you in connection with your use of this Program; provided, however, that in no event shall this provision prevent you from filing or joining a complaint with any federal, state, or local government agency that is authorized by law to seek relief against us on your behalf. Arbitration will be binding and judgment on the award rendered in the arbitration may be entered in any court having jurisdiction thereof.

In arbitration, there is no judge and no jury, and review of arbitration decisions in the courts is very limited. Instead, disputes will be resolved by an arbitrator, whose authority is governed by the terms of this Agreement. You agree that an arbitrator may only award such relief as a court of competent jurisdiction could award, limited to the same extent as a court would limit relief pursuant to the terms of this Agreement. An arbitrator may award attorneys' fees and costs if a court would be authorized to do so and may issue injunctive or declaratory relief if that relief is required or authorized by the applicable law, but that injunctive or declaratory relief may not extend beyond you and your dealings with us. Discovery may be limited in arbitration, and procedures are more streamlined than in court. Notwithstanding the above, you may bring appropriate claims against each other in small claims court, if the claims fall within the small claims court's jurisdiction, or any other federal, state, or local government agency authorized by law to hear your claims.

Class Action Waiver: You agree that all claims or disputes between us will be arbitrated individually, and that there will be no class, representative, or consolidated actions in arbitration. If you or we bring a claim in small claims court, the class action waiver will apply, and neither of the parties can bring a claim on a class or representative basis. Furthermore, neither you nor we may participate in a class or representative action as a class member if the class action asserts claims that would fall within the scope of this arbitration agreement if they were directly asserted by you or us. Notwithstanding the foregoing, this arbitration agreement shall not prohibit you or us from participating in any judgment or settlement in any litigation brought by a federal, state, or local government on behalf of you or us, excluding litigation brought by any relator or party in its capacity as a private attorney general. We both agree that this class action waiver is an essential part of our arbitration agreement and that if this class action waiver is found to be unenforceable by any court or arbitrator then the entire arbitration agreement set forth in this section will not apply to any claim or dispute between you and us. This class action waiver may not be severed from our arbitration agreement.

Informal Dispute Resolution: The parties agree to try to resolve disputes informally before resorting to arbitration. If the dispute cannot be resolved by telephone, you agree to notify us of the dispute by

sending a written description of your claim to comments@sbgi.net so that we can attempt to resolve it with you. If we do not satisfactorily resolve your claim within 30 calendar days of receiving notice of it, then you may pursue the claim in arbitration. Neither you nor we may initiate arbitration without first providing the other notice of the claim and following the informal dispute resolution procedure provided in this paragraph.

Arbitration Procedures: The parties agree that this Program and these Terms affect interstate commerce and that the Federal Arbitration Act applies. All arbitrations shall be conducted by the American Arbitration Association (“AAA”). The AAA’s rules are available on its website at www.adr.org or by calling 1-800-778-7879. If the claim asserted in arbitration is for less than \$75,000, the AAA’s Supplementary Procedures for Consumer-Related Disputes will apply. If the claim asserted is for \$75,000 or more, the Commercial Arbitration Rules will apply. If there is a conflict between the AAA’s rules and this dispute resolution agreement, this dispute resolution agreement shall control. To initiate arbitration, you must send a letter requesting arbitration and describing your claims to comments@sbgi.net. You must also comply with the AAA’s rules regarding initiation of arbitration. We will pay all filing fees and costs for commencement of arbitration, but you will be responsible for your own attorneys’ fees and costs unless otherwise determined by the arbitrator pursuant to these Terms or applicable law. We will not seek to recover our fees and costs from you in the arbitration unless your claim has been determined to be frivolous. If you are successful in the arbitration, we will pay your reasonable attorney’s fees and costs. If you obtain an award from the arbitrator greater than our last written settlement offer, we will pay you \$5,000 in addition to what you have been awarded in the arbitration. The arbitration will be held in a mutually convenient location. If you seek less than \$10,000, then you may choose to hold the arbitration in person, via phone, or to have it decided based on written submissions.

9. The failure of Sinclair or Administrator to comply with these Terms because of an act of God, war, fire, riot, terrorism, earthquake, actions of federal, state, or local governmental authorities or for any other reason beyond the reasonable control of Sinclair or Administrator, shall not be deemed a breach of these Terms.

10. Sinclair’s failure to exercise or enforce any right or provision of these Terms shall not constitute a waiver of such right or provision unless acknowledged and agreed to by Sinclair in writing.

11. You are solely responsible for maintaining the confidentiality of your Account and password and you agree to accept responsibility for all activities that occur under your Account. Failure to abide by these Terms or any policies or procedures implemented by Sinclair, any conduct detrimental to Sinclair, or any misrepresentation or fraudulent activities in connection with the Program may result, in addition to any rights or remedies available to Sinclair in law or equity, in the termination of your participation in the Program, as well as forfeiture of Reward Dollars accrued to date and any other benefits you’ve earned in connection therewith including, but not limited to, the cancelation of pending redemptions of Rewards, in Sinclair’s sole discretion.

12. Sinclair’s privacy policy is located at <https://sbgi.net/privacy-policy>.

SINCLAIR REWARDS REGISTRATION SWEEPSTAKES

ABBREVIATED RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. SWEEPSTAKES IS VOID OUTSIDE OF US/DC AND WHERE PROHIBITED OR RESTRICTED BY LAW. Program subject to all federal, state, and local laws. Open to legal residents of US/DC, 18+ at the time of entry. Visit <https://sbgi.net/terms-conditions> for Official Rules including all methods of entry and full description of Prizes and <https://sbgi.net/privacy-policy/> for Privacy Policy. Limit one (1) entry per person/email address. Limit one (1) Prize/Person/email address. Odds of winning a prize depend on the number of eligible Entries received during the Sweepstakes Period. Sweepstakes Period: 9:00 AM EST 7/31/24 and ends at 11:59 PM EST 9/20/24. Sponsor: Sinclair Television Group, Inc., 10706 Beaver Dam Rd., Hunt Valley, MD.

SINCLAIR REWARDS REGISTRATION SWEEPSTAKES

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. THE FOLLOWING SWEEPSTAKES IS VOID OUTSIDE THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. SEE FURTHER ELIGIBILITY RESTRICTIONS BELOW. THIS SWEEPSTAKES WILL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE FEDERAL AND STATE LAW.

PARTICIPATION IN THIS SWEEPSTAKES (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES") WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.

The SINCLAIR REWARDS REGISTRATION SWEEPSTAKES ("Sweepstakes") is sponsored by Sinclair Television Group, Inc., (the "Sponsor"). The Sponsor's address is 10706 Beaver Dam Rd., Hunt Valley, MD. The Sweepstakes begins at 9:00 a.m. Eastern Time ("ET") on July 31, 2024, and ends at 11:59 p.m. ET on September 20, 2024 ("Sweepstakes Period"). The computer clock of Sponsor is the official time-keeping device in the Sweepstakes, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

- 1. ELIGIBILITY:** The Sweepstakes is open only to individuals who: (a) are legal residents residing in any of the fifty (50) United States or the District of Columbia (the "Eligibility Area"); (b) eighteen (18) years of age or older at the time of entering the Sweepstakes; (c) are/become Sinclair Rewards Members during the Sweepstakes Period; (d) agree to be bound by the terms of these Official Rules; and (e) submit a valid Entry (as defined below) (each such individual, an "Entrant" or "you"). This Sweepstakes is **not open** to Entrants who: (i) are employees, officers, directors, agents and representatives of the Sponsor or any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Sweepstakes, (such entities, collectively, the "Sponsor Parties"); (ii) are immediate families (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet any of the eligibility requirements set forth above.
- 2. HOW TO ENTER:** During the Sweepstakes Period, there is one (1) method of entering the Sweepstakes (an Internet connection is required, and connection fees may apply). Take the following steps during the Sweepstakes Period to receive one (1) Entry into this Sweepstakes, subject to these Official Rules, and a chance to win a Sweepstakes prize:

Visit <https://rewards.sbgi.net/> (the "Sinclair Rewards Site") and follow instructions to become a Sinclair Rewards Member and create a Sinclair Rewards Account, by among other things accurately completing the available membership registration form (the "Registration Form"). Required fields of the Registration Form include Full Name, Date of Birth, Complete Mailing Address, Email Address, Phone Number & Opt-in to the Official Rules & Privacy Policy for the Sweepstakes as well as the Terms and Conditions of the Sinclair Rewards Program. Each such completed and validly submitted Registration Form, an "Entry". Entry is not valid without each step.

All Entries must be received by 11:59 p.m. ET on September 20, 2024.

Limit of one (1) Entry per person, per email address, throughout the Sweepstakes Period.

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from

the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received or ranking status attained based on any tampering (cheating) or foul play will render that participant ineligible to receive any prize(s) and may result in participant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified. The Sweepstakes Entities (defined below) are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's device to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any Entry, the Authorized Account Holder of the email address used to register for Entry will be deemed to be the Entrant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winners may be required to show proof of being the Authorized Account Holder.

3. **WINNER SELECTION; DRAWING:** On or about September 25, 2024 (the "Drawing Date"), Sponsor will randomly select five (5) potential Prize winners from among all eligible Entrants who have submitted a valid Entry during the Sweepstakes Period (such random selection, the "Drawing"). Odds of winning a Prize upon the number of eligible Entries received during the Sweepstakes Period.
4. **PRIZES; PRIZE TERMS:** Five (5) prizes are available to be won (each, a "Prize"), and each comprising of five hundred (\$500) Reward Dollars.

The Total ARV of the Sweepstakes Prize is \$2,500. The ARV is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. **Limit one (1) prize per person.** All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. Except as otherwise specifically set forth herein, no substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a Winner. The Sweepstakes Entities shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.

The value of the Prize may be taxable to the Winner as income and an IRS Form 1099 and W9 may be issued in the name of the Winner for the actual value of the prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for in these Official Rules are solely the Winner's responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.

THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SWEEPSTAKES PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE THE WINNERS' SOLE RESPONSIBILITY.

Prizes will only be awarded by Sponsor upon potential winners' verification of eligibility and final approval by Sponsor and will be delivered to the email address provided in the Registration Form.

5. **RELEASE:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, Sponsor Parties, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Sweepstakes Parties") from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-

related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Sweepstakes; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Sweepstakes; (d) acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Sweepstakes Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Sweepstakes Parties (or any one of them) may incur as a result of the use of your Entry.

- 6. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use their name, address (city and state), biographical information, likeness, picture, and other information along with any content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising, and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 7. DISCLAIMER:** Sweepstakes Parties are not responsible for printing or typographical errors in these Official Rules or in any Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Sweepstakes; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the prize for the Sweepstakes from among all eligible, non-suspect Entries received as of the date of termination using the procedure outlined above if for any reason this Sweepstakes is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Entities, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties are not responsible or liable for any events which may cause errors and/or the Sweepstakes to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. Sweepstakes Parties are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Sweepstakes, the processing of Entries, or in any other Sweepstakes-related materials. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category. In no event will more prizes be awarded than that listed in Section .

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 8. PRIVACY POLICY:** The Entrants acknowledge and understand that all personal information submitted as part of this Sweepstakes will be collected and processed by Sponsor for the purpose of managing the Sweepstakes, and such additional purposes specified in connection with entering or participating in the Sweepstakes, in accordance with the Sponsor's privacy policy available at <https://sbgi.net/privacy-policy/> (the "Privacy Policy"). Entrants can read more about their rights, how Entrant's personal information is used, and how to contact Sponsor, in the Privacy Policy. By participating in the Sweepstakes, Entrants agree to the Terms of Use and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.
- 9. APPLICABLE LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.
- 10. DISPUTE RESOLUTION:** You agree to arbitrate – rather than litigate in court – any and all claims or disputes between the parties (including any parents, subsidiaries, affiliates, officers, directors, employees, or agents of ours) that arise out of or in any way relate to this Program, the Sinclair Products, or any other products or services that we, our affiliates and/or our Administrators (on our behalf) may provide to you in connection with your use of this Program; provided, however, that in no event shall this provision prevent you from filing or joining a complaint with any federal, state, or local government agency that is authorized by law to seek relief against us on your behalf. Arbitration will be binding and judgment on the award rendered in the arbitration may be entered in any court having jurisdiction thereof. In arbitration, there is no judge and no jury, and review of arbitration decisions in the courts is very limited. Instead, disputes will be resolved by an arbitrator, whose authority is governed by the terms of this Agreement. You agree that an arbitrator may only award such relief as a court of competent jurisdiction could award, limited to the same extent as a court would limit relief pursuant to the terms of this Agreement. An arbitrator may award attorneys' fees and costs if a court would be authorized to do so and may issue injunctive or declaratory relief if that relief is required or authorized by the applicable law, but that injunctive or declaratory relief may not extend beyond you and your dealings with us. Discovery may be limited in arbitration, and procedures are more streamlined than in court. Notwithstanding the above, you may bring appropriate claims against each other in small claims court, if the claims fall within the small claims court's jurisdiction, or any other federal, state, or local government agency authorized by law to hear your claims. Class Action Waiver: You agree that all claims or disputes between us will be arbitrated individually, and that there will be no class, representative, or consolidated actions in arbitration. If you or we bring a claim in small claims court, the class action waiver will apply, and neither of the parties can bring a claim on a class or representative basis. Furthermore, neither you nor we may participate in a class or representative action as a class member if the class action asserts claims that would fall within the scope of this arbitration agreement if they were directly asserted by you or us. Notwithstanding the foregoing, this arbitration agreement shall not prohibit you or us from participating in any judgment or settlement in any litigation brought by a federal, state, or local government on behalf of you or us, excluding litigation brought by any relator or party in its capacity as a private attorney general. We both agree that this class action waiver is an essential part of our arbitration agreement and that if this class action waiver is found to be unenforceable by any court or arbitrator then the entire arbitration agreement set forth in this section will not apply to any claim or dispute between you and us. This class action waiver may not be severed from our arbitration agreement. Informal Dispute Resolution: The parties agree to try to resolve disputes informally before resorting to arbitration. If the dispute cannot be resolved by telephone, you agree to notify us of the dispute by sending a written description of your claim to comments@sbgi.net so that we can attempt to resolve it with you. If we do not satisfactorily resolve your claim within 30 calendar days of receiving notice of it, then you may pursue the claim in arbitration. Neither you nor we may initiate arbitration without first providing the other notice of the claim and following the informal dispute resolution procedure provided in this paragraph. Arbitration Procedures: The parties agree that this Program and these Terms affect interstate commerce and that the Federal Arbitration Act applies. All arbitrations shall be conducted by the American Arbitration Association ("AAA"). The AAA's rules are available on its website at www.adr.org or by calling 1-800-7787879. If the claim asserted in arbitration is for less than \$75,000, the AAA's Supplementary Procedures for Consumer-Related Disputes will apply. If the claim asserted is for \$75,000 or more, the Commercial Arbitration Rules will apply. If there is a conflict between the AAA's rules and this dispute resolution agreement, this dispute resolution agreement shall control. To initiate arbitration, you must send a letter requesting arbitration and describing your claims to comments@sbgi.net. You must also comply with the AAA's rules regarding initiation of arbitration. We will pay all filing fees and costs for commencement of arbitration, but you will be responsible for your own attorneys' fees and costs unless otherwise determined by the arbitrator pursuant to these Terms or applicable law. We will not seek to recover our fees and costs from you in the arbitration unless your claim has been determined to be frivolous. If you are successful in the arbitration, we will pay your reasonable attorney's fees and costs. If you obtain an award from the arbitrator greater than our last written settlement offer, we will pay you \$5,000 in addition to what you have been awarded in the arbitration. The arbitration will be held in a mutually convenient location. If you seek less than \$10,000, then you may choose to hold the arbitration in person, via phone, or to have it decided based on written submissions.

11. GENERAL CONDITIONS:

The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICIAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SWEEPSTAKES ORGANIZER.

Winners acknowledge that upon acceptance of a prize, performance of prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Sweepstakes as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an Entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

The Sponsor is the sole owner of the promotional materials and products of the Sweepstakes and of the intellectual property rights related thereto, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard.

Except as provided in these Official Rules, no communications or correspondence will be entered into with Entrants, except with potential Prize winners, or as otherwise decided by the Sponsor in its sole discretion.

- 12. Winners List:** For the names of the winners of the Sweepstakes (first name, last initial and city of residence) send email request to rewards@sbgvtv.com. All requests for the names of the winners must be made by 10/20/2024. Requests received after this date will not be honored.

- 13. Sponsor:** Sinclair Television Group, Inc., 10706 Beaver Dam Rd., Hunt Valley, MD